

Being a REALTOR® Matters!

10 KEY MEMBER BENEFITS

Strength in numbers: All REALTORS® benefit from a three-way membership in your local association, the Georgia Association of REALTORS® and the National Association of REALTORS®.

1 REALTOR® Branding

As a REALTOR® you represent trust and professionalism. Over a 10-year membership, the value of the REALTOR® brand is \$32,000 per REALTOR®. Use of the REALTOR® "R" and earned designations like CRS, GRI, and ABR set you apart from a mere licensee. (*Only a REALTOR® can use NAR Designations in their marketing materials.*)

2 FREE Tech Helpline

Help is at your fingertips! Let GAR's free Technology Helpline resolve your technical difficulties so that you can get back to your real estate practice sooner. Call the Helpline today at **877.573.5611**.

3 Legislative Advocacy

At the Georgia Capitol, GAR lobbyists and REALTOR® members band together to form an army of defenders who work hard year-round to protect your business interests. Visit the GAR Web site to learn more about RPAC, our positions on a variety of issues affecting private property rights, the yearly legislative session, and other initiatives. You'll be amazed at all we do for you and your clients!

4 Georgia REALTOR® magazine

Looking for the latest news, products and services to support your business? Turn to the award-winning Georgia REALTOR® magazine. As a GAR member, it's included in your dues! The magazine is published **online six times** a year and **mailed twice** a year, in May and November.

5 Member Discounts

GAR has negotiated deals with various businesses and organizations on your behalf. Check out our Web site for discounted products and services from companies such as MongoFax®, Nationwide Insurance, Pearl Insurance, T-Mobile, UPS, and more.

6 Continuing Education Opportunities

Prefer classroom learning, online, or home study? No problem. GAR's flexible and affordable line-up of state-approved continuing education programs help you stay on track with your license requirements. Plus, the Georgia REALTOR® Institute, GAR Inaugural Meeting, and the Annual Convention and Trade Expo are high quality education opportunities. Visit www.garealtor.net to explore a variety of education classes.

7 Communications

Daily, weekly, and monthly ... GAR is keeping our members informed on the latest happenings in the fast-paced world of real estate. Visit www.garealtor.com or find us on Facebook, Twitter, and LinkedIn — get connected with GAR today!

8 Outstanding Networking Opportunities

Because business connections grow business ... from large conventions with 500+ attendees to niche groups for commercial, international, brokers and more, hundreds of referral deals have materialized through GAR networking.

9 Scholarships

GAR's scholarship program assists REALTORS® seeking to obtain a designation or certification, such as the GRI, ABR, CCIM, and more. In 2010, more than 400 scholarships were awarded by GAR!

10 Statewide Statistics

Visit www.garealtor.com to review GAR's monthly housing data. Click the Resources tab, then the **Newsstand** tab (on your left) for statistics and commentary regarding the state of the housing market.

REMEMBER: You get your license from the Georgia Real Estate Commission and your professionalism from your REALTOR® membership! For REALTORS®, commission disputes can be handled by a REALTOR® Association professional standards panel, rather than litigation.



www.garealtor.com