

## Walton-Barrow BOR 2021/22 Partnership Packages

	AFFILIATE \$300	AFFILIATE \$500	AFFILIATE \$750	BRONZE \$1500	SILVER \$2500	GOLD \$5,000	DIAMOND \$10,000	Platinum \$15,000
Affiliate Membership (# Member)	1	2	3*	3*	4*	5*	5	6
Access to all events	√	√	√	√	√	√	√	√
Company NAME listed on Website	√	√	√	√	√	√	√	√
Contact Information Included				√	√	√	√	√
Direct Link to your Company's Website on Partnership page of the website					√	√	√	√
Floating Banner on Front Page of Website							√	√
Company Name listed in the Partner Booklet handed out at all Orientations, Education, and Social Events.	√	√	√	√	√	√	√	√
Contact Information Included				√	√	√	√	√
Affinity Program with Bi-Monthly Email to all REALTOR members promoting specials, promotions, and/or discounts offered by your Company for WBBOR members		√	√	√	√	√	√	√
<b>PERSONALIZED MONTHLY EMAIL</b>					√	√	√	√
Circle of Excellence Event Partner	1	2	3	√	√	√	√	√
Marketing Table & 1 Ticket to Attend Event				√	√	√	√	√
Additional Tickets to Circle of Excellence Event					2	4	Up to 5	Up to 6
Booth at the Annual WBBOR Tradeshow / EXPO \$100 for Affiliate Partners (Non Affiliate/Partners—\$175)	√	√	√	√	√	√	√	√
Exclusive Partner presentation at Educational Classes (Sponsor provides Breakfast or Lunch)	0	0	0	1	1	2	2	2
WBBOR Membership List <b>PROVIDED</b>				√	√	√	√	√
General Membership Luncheon (Cost of Lunch)	√	√	√	√	√	√	√	√
Featured Partner at all Orientations with an opportunity to provide lunch				√	√	√	√	√
<b>Additional Sponsor Opportunities</b>								
<i>Main Events Sponsorships &amp; Annual Events</i>								
<b>Circle of Excellence Awards (March)</b>								
Main Sponsor: \$5,000 _____ \$2500 _____ \$1500 _____						\$2500	\$5,000	\$10,000
<b>Golf Tournament (May)</b>						WBBOR	WBBOR	WBBOR
\$2500 _____ \$1000 _____ \$750 _____ \$ 650 _____ \$500 _____ \$350 _____ \$250 _____						Bucks	Bucks	Bucks
<b>Toy Trot (Nov)</b>						To Be	To Be	To Be
\$2500						Applied	Applied	Applied
<b>RPAC Event (TBD)</b>						Towards	Towards	Towards
<b>Christmas Party (Dec)</b>						Events	Events	Events
Main Sponsor: \$5,000 _____ \$2500 _____ \$1500 _____ \$750 _____								
Photo Booth—Step & Repeat								
\$1,000 _____ Max 2 Booths								



**WBBOR is committed to excellence,  
professionalism, and member education.**

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### **WHY BECOME AN AFFILIATE PARTNER OF WALTON-BARROW BOARD OF REALTORS®**

Affiliate Partnership allows you to Network with WBBOR Members at all Events. You will receive all communication correspondence that is sent to REALTOR® members keeping you up-to-date on events.

By joining as an Affiliate Partner Member, you also become a member of the Georgia Association of REALTORS® which provides other valuable benefits such as:

- Legislative advocacy - Excellent Lobbying efforts on behalf of all members, that ultimately benefit all affiliates as well
- Our [GAR] exceptional relationship with all levels of government that also ultimately benefit everyone
- Networking capability statewide
- Affinity Partnership / Member service discounts: the latest and probably the most beneficial and a great sell – the REALTOR® Federal Credit Union
- Committee involvement and Voting rights
- Electronic Communications
- Social networking which is an excellent means of “advertising”